



## Call for Contestants

### Bring On the Heat Chili Cook Off Benefiting Love Life Foundation

Sunday, October 9, 2022

2:00 PM – 6:00 PM

The Sanctuary Parking Lot – 6633 Virginia Parkway, McKinney, Texas

## Event Details:

Calling all chili lovers! You are invited to join us in Adriatica Village for a fun afternoon tasting delicious chili, enjoying music from DJ Albert Trevino, visiting with McKinney firemen and exploring their firetruck, browsing booths, and more at this family friendly event! Friendly dogs are invited to join the fun but must be on a leash.

- Tickets go on sale Sunday, August 28, 2022. Get your tickets before they sell out! Kids 12 and under are FREE. Ticket price is \$20. Kids under 12 are FREE!
- Event will be promoted on:
  - Adriatica Village social media channels
  - Visit McKinney
  - McKinney On-line
  - ABA business's website and social media channels
- We are expecting 300-400 tickets to be sold.

## Contestant Details:

- Contestant Fees - \$50 (non refundable)
- Vendor deadline: September 25, 2022
- To become a vendor
  - Submit a [form](#)
  - Once the [form](#) is reviewed, an invoice will be emailed for contestant fees.
  - After fees are submitted, contestants will receive a confirmation email.
  - Set up details and maps will be emailed approximately 1 week prior to the event.

## Food Preparation:

- Chili must be made on the premises. Contestants may prep food items ahead of time, however the chili must be cooked at the event.
- All chili must contain chili powder or fresh chili peppers.
- Contestants must follow guidelines of the McKinney Health Department provided by the city of McKinney.

## Chili Categories:

- Traditional Red Chili: Meat chili (**BEEF AND/OR PORK ONLY**) cooked with red chili peppers, various spices and other ingredients. NO PASTA or RICE is allowed. Beans are not mandatory. Ingredients can be cut, shredded, or ground to any size.
- Non-traditional Chili (Examples):
  - Vegan/Vegetarian Chili
  - Can be any other color chili (white, green, purple, etc.), with any meat including beef/pork.
  - Any other meat (chicken, turkey, moose, elk, deer, etc.) with any color chili

## Chili Garnishes:

- Chopped onions, shredded cheese, and sour cream may be served; they are not required and will not be added for judging.
- Corn bread can be served in small portions.
- Only chili and garnishes will be served at the chili booth.
- NO other foods may be given out.

## Judging:

- Chili must be ready to serve by 3:15 pm.
- Samples will be taken from each contestant for tasting by the judges - (1) 3 oz cup for each judge.
- **CASH PRIZES: \$500 for first place, \$300 for second place and \$150 for third place.**

## Public Tasting:

- Tasting will begin at 3:30pm and end at 5:30.
- All contestants will be supplied with tasting kits to serve chili for public tasting.
- Please do not give out any samples before this time to the public.
- You will need to provide a ballot box for your chili for the People's Choice Award. An announcement will be made for last minute votes, and tickets will be gathered for counting at approximately 5:30pm.

## **Set Up:**

- Each chili contestant will have 2 parking spaces for their booth (approximately 16 feet wide)
- Contestants bring their own tent - Must be Fire Retardant - NO EXCEPTIONS, tables, chairs, and trash cans. (There is a dumpster on site)
- There will not be access to power or water.
- DO NOT DISPOSE of any food product on the grounds
- Use propane cooking only - Pots must be off the ground
- Provide everything you will need for a successful event
- A temporary health permit from the City of McKinney is required.

## **Schedule**

1:00 pm Contestant Check in  
2:00 pm Contestants Start Cooking  
2:00 pm Event Open to the Public  
3:15 pm Judging Begins  
3:30 pm Chili Ready for Public  
5:30 pm Announce Winners - Cash Prizes!  
6:00 pm Event Concludes - Contestants and Vendors Tear down  
7:00 pm Parking lot clear

## **Event Parking**

- Contestants and vendors will have designated parking behind the pediatric building on the east side of Adriatica Village along Virginia Parkway.
- Pay attention to EVENT PARKING SIGNS - vehicles parked in areas reserved for residents will be towed

If you have questions or need any additional information, please email [AdriaticaBusinessAssoc@gmail.com](mailto:AdriaticaBusinessAssoc@gmail.com).