



Vendor Opportunity

Bring On the Heat Chili Cook Off Benefiting Love Life Foundation

Sunday, October 9, 2022

2:00 PM – 6:00 PM

The Sanctuary Parking Lot – 6633 Virginia Parkway, McKinney, Texas

Event Details:

Calling all chili lovers! You are invited to join us in Adriatica Village for a fun afternoon tasting delicious chili, enjoying music from DJ Albert Trevino, visiting with McKinney firemen and exploring their firetruck, browsing booths, and more at this family friendly event!

Friendly dogs are invited to join the fun but must be on a leash.

- Tickets go on sale Sunday, August 28, 2022. Get your tickets before they sell out! Kids 12 and under are FREE. Ticket price is \$20. Kids under 12 are FREE!
- Event will be promoted on:
 - Adriatica Village social media channels
 - Visit McKinney
 - McKinney On-line
 - ABA business's website and social media channels
- We are expecting 300-400 tickets to be sold.

Vendor Details:

- BOOTH FEES: \$100 flat fee, no percentage of sales.
- Vendor deadline: September 25, 2022
- Your business will be listed on the Adriatica Village Facebook event page.
- Your business will be tagged in posts/stories on the Adriatica Village social media channels.
- Your business will be linked in Adriatica Village email blasts promoting the event.
- Vendors may bring tables, tents, signage etc to promote their business. No uniformity guidelines.
- Vendors may rent tables (\$10) and tents (\$25) from Adriatica Business Association (ABA) **while supplies last**. Submit a request for these items on the vendor form (linked below)
- IF vendors plan to bring any food or drink items, they must be sealed and/or individually wrapped.
- Electricity nor running water is not available at booth sites.
- In the event of inclement weather, this event will be cancelled. Vendor fees will be applied to a future ABA event. Event tickets will be refunded to guests.
- Vendors must promote the event through their website, social media channels, email marketing, etc. Images, event descriptions, and links will be provided by ABA.
- To become a vendor
 - Submit a [form](#)
 - Once the form is reviewed, an invoice will be emailed for booth fees/rentals
 - After fees are submitted, vendor will receive a confirmation email
 - Set up details and maps will be emailed approximately 1 week prior to the event

If you have questions or need any additional information, please email AdriaticaBusinessAssoc@gmail.com.