



Vendor Opportunity

Christmas in Adriatica and Toy Drive

Saturday, December 10, 2022

10AM-4PM

Everyone can enjoy riding in a real choo choo train, and buy tokens to decorate ornaments, visit the animals at the petting zoo, meet Santa and get their pictures taken, write letters to Santa, face painting, live music, meet holiday characters, caricature artists, watch a drumline performance and much more!

There will be lots of shopping and food, too!

Plus, families may also ride through the village in a San Francisco style trolley to enjoy the scenery and arrive to their parking destination.

Vendor details:

- VENDOR DEADLINE: Dec 3, 2022
- BOOTH FEES: \$150
- **STRONGLY ENCOURAGE vendors to include a holiday activity/game/etc for kids**
- Your business will be listed on the Adriatica Village Facebook event page.
- Your business will be tagged in posts/stories on the Adriatica Village social channels
- Your business will be linked in Adriatica Village email blasts promoting the event.
- We are expecting 2000-2500 tickets to be claimed
- Event will be promoted on:
 - Adriatica Village social media channels
 - Visit McKinney
 - McKinney On-line
 - ABA business's website and social media channels
 - McKinney Monday with Maylee and the Mayor
- The event will be located in the grassy area near the lake behind the Bell Tower
- Vendors may bring tables, 10x10 tents, signage etc to promote your business. No uniformity guidelines.
- Participants may rent tables (\$20) and tents (\$50) from Adriatica Business Association (ABA) **while supplies last**. Submit a request for these items on the vendor form (linked below)
- IF vendors plan to bring any food or drink items, they must be sealed and/or individually wrapped OR must show ABA a valid food permit from the City of McKinney.
- Electricity is not available at booth sites.
- In the event of inclement weather, this event will be cancelled. Event tickets will be refunded to participants, however, scheduled Santa meet and greet appointments will still take place.
- Vendors must promote the event through their website, social media channels, email marketing, etc. Images, event descriptions, and links will be provided by ABA.
- To become a vendor
 - Submit this [form](#).
 - Once the form is reviewed, an invoice will be emailed for rentals (if applicable)
 - A confirmation email will be sent to vendors
 - Set up details and maps will be emailed approximately 1 week prior to the event

If you have questions or need any additional information, please email info@adriaticastudios.com.